



Pool Picture & Video Rules

It is important that we protect the privacy of you, our clients, and your children, the Infant Swimming Resource (ISR) technique, and what we uniquely do as we shape vital ISR Self-Rescue™ skills in our students. Therefore, please observe the following guidelines pertaining to pictures and videos during lessons:

1. Pictures and videos can only be taken on Fridays when skills that were learned during the week are being practiced. If you would like to take a picture or video at another time, please check with your Instructor *before* taking the picture or video.
2. On picture and video days, please make sure that your child is dressed in a swim diaper and either a bathing suit, t-shirt or sunshirt.
3. To protect the privacy of your family, please make sure that you complete the ISR Digital Release Form prior to videos or pictures being taken.
4. All video taken during your ISR lesson must please be run passed your Instructor prior to being published on any websites including, but not limited to: Facebook, YouTube, Blogs, Personal Websites, Company Websites and MySpace.

Thank you for your understanding and cooperation!

